

## Press release

Sabine Wagner  
PR Manager  
Tel. +49 89 949-20802  
Fax +49 89 949 97-20802  
sabine.wagner@  
messe-muenchen.de  
Messe München GmbH  
Am Messesee 2  
81829 München  
Deutschland  
messe-muenchen.de

### **The highlights and innovations at ceramitec Focus on ceramics in modern industrial applications 19. January 2026**

Ceramics are among the key materials for many industrial sectors and are becoming increasingly important as technological requirements grow. From March 24 to 26, 2026, ceramitec in Munich will once again be the international meeting place for suppliers, users and decision-makers from industry, research and technology.

#### **Strong participation and enhanced trade fair format**

The signs are promising, as Maritta Lepp, Exhibition Director of ceramitec, explains: “We are delighted with the positive response and the continuing stream of registrations. We therefore expect ceramitec 2026 to attract at least the same number of exhibitors as in 2024. More than 90 of them will be there for the first time. That underscores ceramitec’s status as the industry’s leading international trade fair.

It is also clear that the enhanced trade fair format with a shorter duration and shorter cycle takes account of the changed conditions in numerous branches of industry, in which innovation cycles are accelerating significantly. “The aim is to present developments in a compact way, while at the same time appealing to new exhibitor and visitor groups,” says Lepp. “The fact that both established companies and a host of new exhibitors support this concept confirms our approach and shows the high relevance of ceramitec.”

#### **International reach**

Delegations from Iraq, Kurdistan, Serbia, Algeria, Tunisia, Nigeria, India, Saudi Arabia, and Brazil are expected to attend next year’s fair. This broad



geographical positioning underscores the importance of the event as a central platform for global exchange within the ceramics industry.

### **Exhibitions as showcases for ceramic applications**

In addition to the international presence, premieres and special shows in particular will emphasize key features and offer special insights into current industry developments: The “Ceramic Components: Hidden Champions in Industry and Everyday Life” exhibition will be shown for the first time in the East Entrance. Selected exhibits will illustrate where ceramic components are used and why they are considered invisible but indispensable performance drivers in industry and everyday life.

The “Heavy Clay Experience” exhibition by the ECTS association in Hall A4 is also new. Numerous member companies will present current innovations and technological developments in heavy clay ceramics there and provide insights into products, manufacturing processes and future solutions.

### **Leading suppliers, and returning and new exhibitors**

The diversity of the topics exhibited is also reflected in the range of companies represented: International market leaders, established returning and new exhibitors will present their ceramic solutions, technologies and innovations, thus underscoring the innovative strength and importance of the industry. Exhibitors include Carborundum Universal Limited Industrial Ceramics Division (CUMI), Imerys, Zschimmer & Schwarz, Morgan Advanced Materials, Sibelco, Saint-Gobain, Maschinenfabrik Gustav Eirich, SACMI, Schunk Ingenieurkeramik, Steuler-KCH, Refratechnik, Equipceramic, and Keramischer Ofenbau. Prominent returning exhibitors such as Carbolite Gero, Honeywell, Iwatani Corporation, Rieter Morando, and XJET will add a further boost to the exhibitor portfolio. There will also be joint stands from China and Hungary, as well as Ceramic Applications, the Pôle européen de la Céramique and, for the first time, the DKG. In addition to Europe, the increase in new exhibitors is in particular from Japan, Singapore, the USA and India.

**Further information on ceramitec at <http://ceramitec.com>**

**ceramitec**

ceramitec is the only trade fair in the world that allows visitors to experience the entire range of high-performance ceramics – from raw material extraction to applications in high-tech industries. With its new positioning, it bridges the gap between tradition and innovation. Under the motto “A high-performance material like no other. Discover ceramics.” ceramitec makes the social and industrial relevance of ceramics visible. The next ceramitec will be held from March 24 to 26, 2026 at the Messe München exhibition center.

**Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. These include 14 of the world's leading trade fairs such as bauma, BAU, IFAT, and electronica. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and the affiliated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic driver, triggering purchasing power effects in the billions.